



RED TIGER

JACKPOTS: MARKET LEADING PROPOSITION



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UNIQUE, INNOVATIVE JACKPOT MECHANICS

- Our market leading daily jackpots must be won by a certain time
- Count-down timers in-game drive urgency
- 'Must go' jackpots capped by a monetary amount, driving engagement around hot states
- Jackpots are won in-game providing a more

2

FULLY CONFIGURABLE JACKPOT SET UP AND PANEL

- Jackpots can be pooled over any number of games and across any number of operators
- Operators choose up to 4 concurrent jackpots and determine target payouts and re-seeding

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OPERATOR BRANDED JACKPOT PANELS

- Jackpot panels are designed to operators specification
- Strong branding reinforces uniqueness of proposition
- Jackpots have been carried on TV in the UK for William Hill, Paddy Power and Ladbrokes



JACKPOTS: FLEXIBLE CONFIGURATION

CONFIGURATION



**PROGRESSIVE
JACKPOT**

- Accumulating Prize
- Fixed odds



**TIMED
JACKPOT**

- Accumulating Prize
- Time bound
- Odds increase as deadline approaches



**CEILING
JACKPOT**

- Accumulating Prize
- Monetary bound
- Odds increase as monetary cap approaches

Parameter	
Jackpot contribution	% of Jackpot contribution allocated to JP
Stake Size	Minimum stake to play
Initial Seed	Initial jackpot amount
Reseed limit	Max amount that jackpot will reseed at once won
Reseed %	Amount of jackpot contribution that will go into reseed. Once reseed is full, 100% of money goes to the progressive.
Ceiling/Time Parameters	Limits and probability configurations for bound jackpots
Jackpot groups	Jackpots can be pooled or local as the operator desires
Game choice	Choice as to which games to offer as Jackpot games
Multi-currency support	Exchange rates update 4 times a day



FLEXIBLE RTPs & JACKPOT CONTRIBUTIONS

FLEXIBLE RTPs

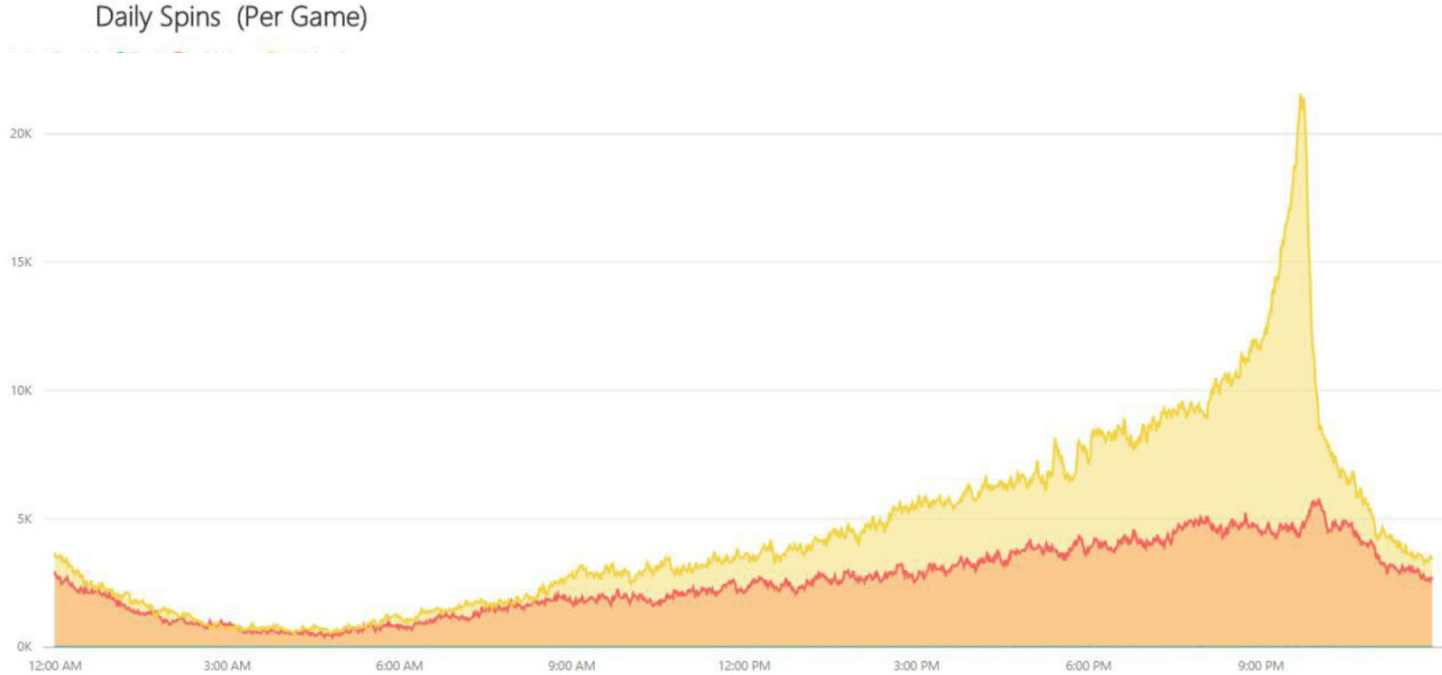
- Red Tiger are one of the few suppliers to offer a range of RTPs to operators
- Allows operators manage exposure to increased taxes thus maintaining profitability
- Effective way to monetise less price sensitive customers, for example cross sell sports book

RTP CONFIGURATIONS

No Jackpot	With Jackpot					
RTP%	RTP% + Jackpot Contribution%					
-	90 + 1	90 + 2	90 + 3	90 + 4	90 + 5	90 + 6
91	91 + 1	91 + 2	91 + 3	91 + 4	91 + 5	-
93	93 + 1	93 + 2	93 + 3	-	-	-
95	-	-	-	-	-	-
96	-	-	-	-	-	-

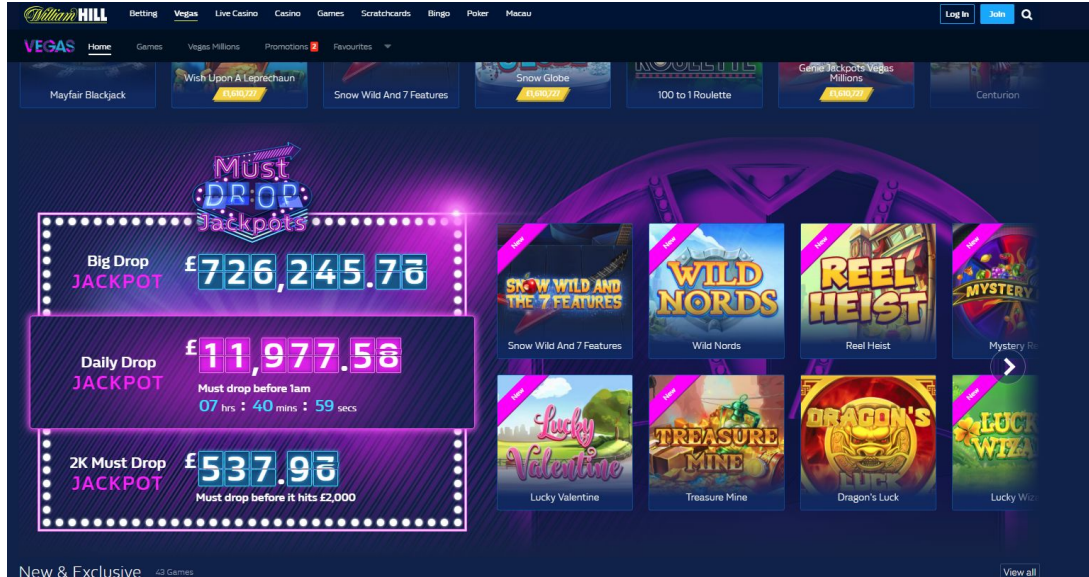


JACKPOTS: DRIVING RESULTS



- Yellow line shows games with Daily Jackpots
- Red line shows games without daily jackpots

WILLIAM HILL IS BEST IN CLASS...



LEVERAGING OUR APIS

- William Hill has integrated our jackpot feed to dynamically reposition our content based on jackpot hot state
- Consistent UI from home page to in-game



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...BUT WE CAN HELP WITH LIMITED WORK ON YOUR SIDE

The screenshot shows the Betsafe casino lobby. At the top, there's a navigation bar with 'SPORT', 'LIVEBET', 'CASINO', 'LIVE CASINO', 'POKER', 'LIVE GAMES', 'OFFERS', 'MOBILE PHONE', 'STARS CLUB', and 'BLOG'. Below this, a 'DAILY JACKPOT' section displays four levels: 'DAILY JACKPOT' at €105,546.00 (Must Play Before 01:35:27), 'MEGA JACKPOT' at €15,546.00, 'MINI JACKPOT' at €5,546.00, and 'QUICK HIT' at €546.00. A 'featured' section highlights 'DRAGON'S LUCK STACKS'. To the right, there are 'new' and 'hot' game recommendations for 'DRAGON'S LUCK', 'ELVEN MAGIC', and 'FORTIDE'. At the bottom, a 'POPULAR' section features 'MOONSHINE RICHES', 'WILD SWARM', 'JUMANJI', and 'BOOK OF GODS'. A sidebar on the right shows 'Otsi mangu' with 'Mega Moolah' at €5,420,213 and 'Joker Millions' at €3,696,597.

LOBBY WITHIN A LOBBY

- Red Tiger can iframe it's panel into your websites, to allow immediate surfacing of jackpots, smart spins
- Also allows the client to show other features such as winners feed and content recommendation
- Minimal work required on your side
- It could be a banner, a mega tile - very flexible



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WE CAN THEN LEVERAGE THE PANEL FOR FUTURE ENGAGEMENT



WORLD CUP JACKPOTS

- Jackpot panels dynamically change depending on which team is playing
- Only 6 week turnaround, no involvement required by Paddy Power Betfair
- We can use the panel to create bespoke and branded bonusing tools (like Net Ent's Engage tool)





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